

Pro Landscaper's Inspire Theatre

Takeover
 Tuesday 21 November

- 10:00 Building more sustainable RHS show gardens: Techniques and materials**
 Mark Gregory | Tracywyn Evans | Liz Nicholson
 Top construction professionals Mark and Tracywyn describe the ways in which they embraced sustainable garden design in their respective projects at this year's RHS Chelsea Flower Show, discussing how they used materials, logistics, and building techniques to achieve their designs. Liz Nicholson will then outline how she has been working with her clients to create RHS show gardens to facilitate sustainable design solutions.
- 11:00 Judging RHS Show Gardens: A detailed Rundown**
 Senior Judge James provides an explained run-through of each of the nine updated RHS judging criteria, to give you an expert insight into how to create an award-winning show garden.
- 14:00 Why create an RHS show garden?: A sponsor's perspective**
 Sophia Notaghi
 Sophia talks with various show garden sponsors to find out why they decided to create show gardens at this year's show, and what they gained from the experience - as well as offering advice on how the RHS can assist garden designers in finding sponsorship for their show garden creations.
- 15:00 Green to gold: How to plant a top-medal winning RHS show garden**
 Planning design and installation expert Humaira talks us through some of the key points to consider when planning a show garden - from design through to execution.

Takeover
 Wednesday 22 November

- 10:00 Why form should follow function in a garden aka 'Gardens are for people'**
 Matthew Childs
 Matthew brings to life the notion of 'Gardens are for People' famously coined by landscape architect Thomas Church and why it is still so relevant to designing gardens today. Matthew believes that if you design a garden that meets all of the needs of the people who will use it, then they will spend more time in it. Nature is, plant it. As a result, you will not only have happier people, but wildlife and the wider environment will benefit massively too.
- 11:00 Eat Your Garden: Edimentals in Garden Design**
 Harry Holding
 What is the role of 'Edimentals' - beautiful and delicious plants - in our gardens? Can they help to foster a deeper connection with our outside spaces and could they go some small way to encourage localised food systems? Harry explores if there is any portmanteau to say a fleeting trend or a powerful theme here to stay.
- 14:00 Tread with a light touch and the earth will repay you in more ways than you can imagine**
 David Stevens FSGD | Matthew Childs MFGSD | Harry Holding - a Pre-Registered member of the SGD | Lynne Marcus FSGD | Julie Toll FSGD
 The recently published 'Manifesto for Sustainable Gardens and Landscapes' sets the theme for the SGD seminars with two of the rising stars of the design world, Matthew Childs and Harry Holding, delivering talks that underline the Society's commitment to this increasingly important subject. The panel's discussion will further explore and expand these vital and ever changing challenges.

Business and Nurture Theatre

In partnership with **KEBUR** GARDEN SERVICES

Tuesday 21 November

- 10:00 Making an Exit: Ensuring your company's legacy continues**
 Niall McKean | Jess Johnston | Robert Crowder | Richard Kay | Rachel Kay | Jonathan Bourne
 Whether you've built it up from the ground or taken over the running of a company, it isn't always easy to hand over the reins, and there are a plethora of options to choose from. Hear from those who have put their succession plan in place or are considering how to pass on their legacy.
- 11:00 Landscaping Leaders: In the Company of Heroes**
 Richard Palmer | Liz Nicholson | Paul Downer | Tony Woods
 Richard Palmer hosts an informal conversation with three of his industry heroes: Paul Downer from Oak View Landscapes, Liz Nicholson of Nicholsons, and Tony Woods at Garden Club London. Richard met these inspirational leaders while completing their Quality Standard Reviews on behalf of the British Association of Landscape Industries. Join Richard as he gains some valuable insights into their business philosophies, key drivers, and some heroes of their own.
- 14:00 Communicating with Clients: Establishing the Design Brief**
 Helen Elks-Smith
 Design is about change. Gardens are always created from something that exists, and the client wants change. How do you understand what they want, and what doesn't? How do you establish what the client wants to be 'better' and what they need to be 'better'? What do you do when it doesn't match their budget? Helen Elks-Smith shares her advice for establishing the brief.
- 15:00 Made in Britain: The Benefits of Buying Local**
 John Pearce | Stuart Dattic | Nick Burgess | Richard Page
 Whilst it's not the only viable option, manufacturing products in Britain has a wealth of benefits, including from a sustainability point of view. Members of Made in Britain join this panel to share their reasons for producing locally, the pros and cons of buying local, and how British manufacturing for the year ahead, and how you can convince clients that the potentially higher cost of purchasing these products is worth the investment.

Wednesday 22 November

- 10:00 Boost for Nature: Delivering Biodiversity Net Gain**
 Lewis Normand | Nick White | Terry Smithson | Luke Mills | John Marsden
 The long-awaited legislation has arrived. But in the last year, have the missing gaps in Biodiversity Net Gain, such as long-term maintenance, been addressed? And how have companies prepared? Is this an opportunity for the landscaping industry? Host Lewis Normand, alongside his expert panellists, will be offering insight.
- 11:00 Setting the Standard: Plant Health and Biosecurity**
 Lewis Normand | Alistair Pearson | Stuart Walker | Kyle Ross
 The Plant Health Certification Scheme was introduced to the horticulture industry in 2020 to recognise businesses that are putting biosecurity as a top priority. Our panel will explore what the accreditation entails, the current threats to biosecurity, and what landscapers and garden designers can do to protect plant health in the UK.
- 14:00 A Different Approach: Stories behind creating actively used care settings gardens**
 Debbie Carroll
 What prevents care settings actively using their gardens, even when designed to the latest guidance? The answers are explored through several thought-provoking stories from Debbie's research and work. Their key findings identified essential data requirements that may not be on most site analysis checklists. 'Relationship-Centred Design' - a new approach to delivering design to care clients - is explained, ensuring gardens are actively used long after the designer has left.

Training, Education and Employment Village

In partnership with **GO Landscape**

Tuesday 21 November

- 10:00 Timeless Success: Keeping the Family Business Fresh at 50**
 Rob Woodhouse
 Rob Woodhouse discusses the day-to-day running of his family landscaping, design and garden maintenance business, Solent Garden Services Ltd. He will explain how he keeps their 50-year-old company modern and progressive by embracing new materials, techniques, staff training and working alongside brands via social media - all while maintaining family relations!
- 10:30 Mastering Hard Landscaping: The Crucial Role of Expertise and Training in Landscaping**
 Lovinia Dawson
 Take time to delve into the world of hard landscaping. Explore the vital significance of professional knowledge and training in the hard landscaping sector, with a focus on the manufacturing intricacies of composite decking and porcelain slabs. Learn how a deep understanding of these products, coupled with precise installation according to manufacturer specifications, plays a pivotal role in creating durable and stunning outdoor spaces.
- 11:00 Improving Business and Industry Performance through High Quality and Skills**
 Jake Catling
 Jake Catling has a strong commitment to training and skills development and believes that both are essential to improving business and industry performance. As a board director, Jake will be explaining how the British Association of Landscape Industries is looking to address the skills gap, with ambitious plans for its own academy, and how the industry can work together to help businesses and individuals meet future challenges and opportunities.
- 11:30 From Likes to Leads: Growing Your Online Presence and Converting Followers into Enquiries**
 Matt Freestone
 The social media landscape is ever-changing and it can be hard to keep up. This seminar will provide you with practical strategies to cultivate a thriving online presence for the purpose of gaining valuable enquiries. Discover the secrets to attracting a larger audience and targeting and engaging with the ideal customer base for your landscaping business. Matthew will give you guidance to develop an ambitious social media strategy for 2023 and beyond.
- 12:30 How Vuba Surfacing could save beaches, ease the strain on water infrastructure and save the economy millions**
 Milly Strainfield
 Discussing how the environmental impact of resin bound surfacing supports drainage systems to take off pressure from the sewers. This results in a push to help reduce pollution on beaches and support the SuDS movement. Milly will delve into the groundbreaking research done by the Flood Invention Centre in collaboration with Vuba and how it proves that resin bound surfacing is 19 times more permeable than block paving. The potential to transform the storage, drainage, and recyclability of water in residential and commercial projects will be explained using Vuba's flood modelling research.
- 14:00 Taking the Next Step: Help Your New Business to Succeed!**
 Kim Sones | Matt Eden
 Learn how to build a solid foundation for your landscaping business to set you on the right path for future success. Matt Eden will draw upon his experience in setting up a new business and some of the easy mistakes to make along the way. Kim Sones will share her method for monitoring profit, pricing correctly, and setting up a payroll system.
- 14:30 The World of CPD: What is it and how does it affect me?**
 Andy Dottsathie
 A closer look at all things related to Continuing Professional Development (CPD), looking at what it is, what to look out for as a CPD consumer and why it is so important for a professional in the world of landscaping.
- 15:00 5 Ways to Skyrocket Profits of Your Landscape Business by 61% in the Next 12 Months**
 Nick Rudolph
 As a specialist business coach to the landscape industry for 16 years, Nick shares the five-step system and specifically the exact proven strategies he uses to get his clients life-changing results. If your competitors attended this session and you didn't, who would most likely come out on top? This is a high value session you will not want to miss!
- 15:30 Local Digital Marketing Tips to Outperform Your Competitors**
 Ben Shaw | John Cutts
 Learn how to generate more quality enquiries online from your desired local areas. Ben Shaw and John Cutts at Adtrak explain how Google prioritises local search for users and will give you the knowledge and advice on how to be successful at local marketing online, along with how to advertise to the towns and cities that you want more work in.

Wednesday 22 November

- 10:00 Design with Innovation: Get Ahead with Vectorworks Landmark**
 Marketa Hermova
 Dive into the digital world and bring your landscape drawings to life. Garden designers, landscape architects and innovative steps that Landmark 2024 made to give landscape and garden designers even greater value. Discover how Vectorworks can save time and enhance your creativity.
- 10:30 Landscaping - A Career of Choice**
 Ricky Whiteman
 Ricky's passion for the landscaping sector has led him to be a director for the British Association of Landscape Industries and ambassador for its GoLandscaping initiative. Ricky will be telling FutureScope how GoLandscaping is working to promote the industry as a vibrant, engaging and rewarding careers path to young people, career changers and careers advisers. He will also be setting out how British Association of Landscape Industries will take forward the GoLandscaping programme to ensure it remains a relevant and essential resource for everyone looking to get involved in the landscape industry.
- 11:00 Community, Not Cringe: The Power of Networking for New Landscape Practises**
 Gabrielle Shay | Kerrie McKinnon
 Just under two years ago, Gabby and Kerrie founded their landscape practice, Studio Supernatural. Since then, they've collaborated with other garden designers, landscape architects and environmental consultants. This seminar explores the vital role of establishing a varied network during a practice's inception. It highlights the value of investing time in cultivating authentic connections and engaging with curiosity, ultimately turning networking from cringe to rewarding.
- 11:30 What networking can do for your career**
 Mollie Higginson and other YPHA members
 Join some of the YPHA committee on discussing how networking can help your career, from meeting the right people, gaining confidence speaking to strangers and making sure you are gaining what you want from the conversations you have.
- 12:00 Learning from Landscapers: A Day in the Life**
 Els Tisserand | Adam Stewart | Justin Simpson | Will Burberry
 Els, Adam, Justin and Will share their typical working days as domestic landscapers, offering insight into what you could expect in terms of client communication, the recurring challenges they face, and the satisfaction of seeing the end result.

Lighting Theatre

In partnership with **landscapeplus**

Tuesday 21 November

- 10:00 Reimagining landscapes and the public realm**
 Elettra Bordonaro
 Light Follows Behaviour has a fresh approach to lighting design for landscapes and the public realm - more inclusive, more meaningful, more engaging. Transforming spaces needs collective, radical approaches, so, through its work it weaves the disciplines of social researchers, urban planners, architects, brand designers and lighting designers. Here founder Elettra Bordonaro explains the practice's approach with reference to recent projects such as the Brandon Estate in Camberwell.
- 11:00 Creating the after-dark experience with light**
 Benz Roos
 Leading lighting design practice Speirs Major is seen as an international thought leader in exterior and landscape lighting. Associate partner Benz Roos walks us through the concept and execution of the lighting at some of the studio's most acclaimed recent projects, including the landscape lighting at Exchange Square and Elephant Park in London and the Green Heart at the University of Birmingham.
- 13:00 Illuminating gardens: A practical introduction**
 Sam Cox
 This presentation will focus on the fundamentals of garden lighting: the terminology, the basic techniques and the key technologies. Expert Sam Cox, director of Landscapeplus, will look at some real life residential projects, and explain how the rights choice of fitting and location made them successful.
- 14:00 Landscape lighting in the public realm**
 Melissa Byers
 Light is a crucial component in placemaking after dark. It plays a vital role in transforming what could be threatening environments into safe, vibrant and delightful spaces with real economic benefits. Melissa Byers, head of Bournemouth studio for Michael Grubb Studio, explores some of the practice's exemplar projects where light has been transformed.
- 15:00 Achieving the right lighting ambience in urban and countryside landscapes**
 Sanjit Bahra
 Knowing what to light, and what not to light, is key to achieving a harmonious lighting scheme in a garden. Sanjit Bahra, founder of BeingPluslight, illustrates how light will be the discussion of the practice's acclaimed exterior projects.

Wednesday 22 November

- 10:00 Dark Sky strategy: How to create great spaces without light pollution**
 Dan Oakley
 The theft of the stars by light pollution has soared up the agenda in recent years as we learn the harm to our environment that unregulated light can do. In this special presentation, Dan Oakley of Darkscape Consulting explains the impact of light pollution on dark skies and us, the best practice in landscape illumination and how you can embrace the darkness with a positive and sustainable mindset.
- 11:00 Right Light, Right Place, Right Time™**
 Iain Carlie
 Creating engaging landscapes requires putting the right light in the right place at the right time. That's why the phrase is the philosophy of multi award-winning lighting design practice dpa lighting consultants. Iain Carlie, senior associate and dpa lighting consultants in London, looks at how this thinking was implemented in recent projects.
- 14:00 Lighting for Wildlife**
 Lee Gower
 We are only recently beginning to learn how sensitive wildlife is to artificial light, and how ill-judged illumination can damage the movement, roosting and feeding of fauna. In this special session, Lee Gower of Light Pad will look at how the latest research can inform garden lighting that is friendly to insects and mammals including bats.

Soft Landscaping Demo

Tuesday 21 November

- 11:00 How can Irrigation save water?**
 Sam Cox | Paul Willavovs
 It's never been more important to use water efficiently. Sam from Landscapeplus is going to run through and connect an array of irrigation products covering parts from a small top-based system all the way up to a comprehensive rainwater harvesting system highlighting the dos & don'ts of the way whilst being quizzed by Paul, who will be asking the most challenging questions, suggestions of which are welcome!
- 13:30 Introducing Proven Winners®**
 Richard McKenna
 The Proven Winners® range is the result of years of plant breeding to produce quality plants with many attractive qualities for landscapers, garden designers, landscape architects and all areas where quality shrubs would be used. Richard McKenna talks through the range of plants, which are heat tolerant, drought tolerant and hardy down to -25°C.
- 14:30 GreenBlue Proven - the only guaranteed way to get trees to thrive in urban environments**
 Howard Gray
 Join GreenBlue Urban's specialists in showcasing the most effective and sustainable tree techniques for planting in the urban canopy, offering a practical insight and hands on demonstration. Whether you are a landscape professional, working for a local authority, an urban planner or the installer for a scheme and interested in fostering green spaces, this masterclass will equip you with the knowledge and skills to make creative urban spaces that harmonise with nature. This session will explain the following key questions: How can we overcome urban challenges such as utilities, maintenance and costings? How can we design with solutions manufactured in Britain. Is the negative perception of plastic correct?

Wednesday 22 November

- 11:00 TreeParker® - the next evolution in Blue Green infrastructure and storm water management.**
 Saraya Sigsworth
 In March, Green-tech launched the TreeParker® geo-cellular urban tree planting system to the UK market. The demonstration will showcase the next evolution of the system which enables tree pits to be fully integrated into SuDS, utilising green infrastructure to collect, convey and reuse rainwater. Creating better stormwater management, circular economy, and healthy trees all in one system!
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Demo Zone

Tuesday 21 November

- 10:15 Creating Biodiversity Corridors through our Cities**
 Angus Cunningham
 At a time when biodiversity decline is as big a challenge as climate change, Scotscape introduces its 'LivingPillar™', an innovative and highly visible way to install long-term planting on lamp posts. Using solar energy, recirculating irrigation and a combination of shrub and perennial planting, the LivingPillar™ post presents an ideal framework on which to create biodiversity corridors to join up our city green spaces.
- 11:15 ROMPOX Ecofine: The simplest and strongest IK mortar**
 Ulrich Hoffmann, export manager at Romex GmbH - Germany, will take you on a journey where you'll see how simple and ingenious, permanent, environmentally friendly, non-toxic, ROMPOX® ECOFINE is a ready-to-use, one-component paving grout that heretofore after contact with air or oxygen. It consists of 98% natural, recycled or renewable raw materials and is cobalt-free. The bio-based binder contains mostly natural oils.
- 13:45 External Porcelain Tile Installation**
 Jason Brunt
 There are many pitfalls when selecting the correct materials and methods of application when it comes to installing 20mm porcelain externally. During these 30 minutes, Mapei's Jason Brunt will cover the common mistakes which lead to failure and the approaches and materials Mapei has taken as a leading manufacturer in construction products.

Wednesday 22 November

- 10:15 The many benefits of using aluminium**
 In F.H Brundle's demo, it will showcase the numerous benefits and advantages of using aluminium for fencing solutions, while highlighting just how straightforward the installation process can be. Aluminium fencing offers an ideal combination of durability and low maintenance, making it an excellent choice for homeowners and businesses alike. Join F.H. Brundle for a hands-on demonstration that will illustrate the versatility, aesthetics and ease of installation that come with choosing aluminium for your fencing.
- 13:45 Phonics Board and Outdoor Education Resources**
 Matthew Whitaker | Rachael Gallaway
 This demonstration will include Green Touch Landscapes' outdoor phonics systems, examples of the materials used within its outdoor classroom and other educational materials it has created for outdoor use. The phonics board has proven to be one of its most popular products since launching it earlier this year. Reading helps to develop emotionally, culturally, intellectually and socially, and phonics is a key element in helping children become successful readers, but it certainly does not mean that children should be taught in the classroom. This essential form of learning outdoors it can really help bring the learning to life.

Holly Landscape & Training

Tuesday 21 November

- 10:30 The Next Generation of Machines and Their Operation**
 Lyndon Weekes | Steven Kedge
 An introduction to electric machines and how they can work for us within the landscape industry. To have an open and frank debate and discussion on how, what and why, with audience participation to gauge the mood of the landscape industry on this concept. Holly Landscape & Training will have an electric telescopic handler on site to see if it can perform some basic tasks.
- 11:30 Maintaining Biosecurity at Your Landscape Sites**
 Lyndon Weekes | Steven Kedge
 How can we as landscapers help to prevent the transfer of harmful pathogens, diseases and insects from destroying our plant population and reducing our ability to plant as we wish within our garden designs.
- 14:00 The Plants That We Use and COSHH**
 Lyndon Weekes | Steven Kedge
 Plants and plants that are COSHH to our work force, in some cases causing COSHH assessments for the more harmful of plants. Find out where we get that information from... This enables us to make the correct choices for our customers as well as to make an educated selection of plants.
- 15:00 PPE Induction Course: Includes Face Fit Test, Wearing and the Suitability of Clothing**
 Lyndon Weekes | Steven Kedge
 An introduction on PPE, how to wear it, get the best with regulations and to cover your insurance needs. Get the best out of your PPE equipment, with an introduction to Face Fit and the process of fitting a good mask to protect your own health and wellbeing.

Wednesday 22 November

- 10:30 Environmental Impact on Landscape Sites**
 Lyndon Weekes | Steven Kedge
 How our landscaping affects the environment we live in, the impact on us, the environment and our lives... We consider the consequences of our actions and make more informed decisions on how we interact with our environment.
- 13:30 PPE Induction Course: Includes Face Fit Test, Wearing and the Suitability of Clothing**
 Lyndon Weekes | Steven Kedge
 An introduction on PPE, how to wear it to comply with regulations and to cover your insurance needs. Get the best out of your PPE equipment with an introduction to Face Fit, and the process of fitting a good mask to protect your own health and wellbeing.
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TASK Training Academy

Tuesday 21 November

- 10:45 Paving the Way: An Introduction to Installing Paving**
 Gareth Wilson | Rupert Keys
 Paving demonstrations will be led by Rupert Keys, managing director and founder of TASK Academy, and paving expert Gareth Wilson. They will be demonstrating the installation of Vande Moortel clay pavers and porcelain paving to the latest BS7533:102 document specification. They will also be demonstrating the vast benefits of using BS7533 compliant bedding mortars, bonding mortars and jointing compounds.
- 11:45 Across the Board: An introducing to Decking**
 Karl Harrison | Rupert Keys
 Rupert Keys and Karl Harrison will be demonstrating the benefits of correct decking construction and highlighting the fundamental differences between Trex and Millboard decking. The latest taping materials and structural fixings and how to choose the right timber for your structure will also be covered. Highlights will be the discussion of the very latest in decking technology supported by Grad Concept decking and FH Brundle new garden screens.
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Public Spaces Theatre

In partnership with **maylim**

Tuesday 21 November

- 10:00 Building for the Future: Creating Sustainable Urban Developments**
 Niall Farrer | Niall Farrer | Chris Churchman | Germa Jerome | Howard Gray
 Demand for new housing is high and there are plenty of questions as to how developers can meet these needs and justifiably too. Hear from our panellists on whether building on the green belt is a solution, whether we should be building denser developments, and how urban housing can be created with futureproofing, the landscape and the community in mind.
- 11:00 Regent's Place Revisited: Exploring British Land's Green Transformation**
 Alistair Bayford | John Czernobay | David Petch | Charley Brentnall | Richard Sabers | Chris Payne
 The public realm at Regent's Place has undergone a major transformation, introducing extensive urban greening. British Land's strategy centres on creating inviting spaces that resonate with people and yield positive outcomes for all: the successful delivery of greening projects hinges on collaborative efforts between the client, consultant and contractor. Join this seminar, hosted by Maylim, as we explore their crucial relationships and the key factors contributing to success.
- 14:00 The Future of Urban Spaces: a landscape and lighting perspective.**
 Simon Thorp
 What will our urban spaces look like in the future by day and by night? This talk discusses some of the historical, evolutionary, and ecological factors influencing the human race and our planet today. It highlights how these factors will ultimately influence the preparation and the lighting of tomorrow's cities and urban spaces.
- 15:00 Pricing to Profit: Avoiding a Race to the bottom**
 Nina Mason | Olivia Werren-Benger | Matt Gavin | Robert Cunliffe | Chris Wellbelove | Sue Payne
 Companies can be drawn into a 'race to the bottom' when it comes to pricing, so our panel would be looking to cover whether a pricing framework would be useful or whether this would be bad for competition, the transparency of quotes, the challenges the commercial sector is facing and the opportunities too.

Wednesday 22 November

- 10:00 Breathing Life into Cities**
 Angus Cunningham
 Hear about the importance of biodiversity, especially in our towns and cities, and that by introducing sustainability planning we can encourage biodiversity as well as remove pollution and sea level rise. Scotscape will demonstrate how we can support healthy planting in challenging locations using Living Walls, LivingPillars™, Living Art and Micro Forests.
- 11:00 Greening Communities: Transforming South Thamesmead's Public Realm**
 Alistair Bayford | Phil Askew
 Peabody's South Thamesmead Garden Estate programme is transforming three hectares of land into more accessible, welcoming and useful spaces for the local community. This seminar will explore the advantages of collaborating with community members during the design, planning and delivery of the project, sharing insights gained from this engagement and highlighting valuable lessons learned throughout the various stages of the project.
- 14:00 Choosing Materials: Using Natural Stone to Deliver Sustainable and Ethical Landscapes**
 This session will explore how landscape architects, designers and clients can fully utilise the sustainability credentials of natural stone and how to use schemes like the Ethical Stone register to deliver ethically and responsibly sourced stones.