



Pro Landscaper Theatre

Tuesday 15 November

- 10:00** **How the landscape industry must change to tackle climate change and reverse ecological decline**
Mark Laurence
The industry, as it stands today, is not fit for this purpose and must make radical changes to remove damaging practices and materials. In their place, there are many new materials, techniques, plants and goals to be set, researched, refined and applied. New ways of management must be developed to make our wider landscapes an active and dynamic ecosystem, rather than a static ornament. This goes from the biggest urban cityscape to the smallest courtyard garden. We have to give up some of the old and embrace the new – we have to be the change we want to see!
- 11:00** **The State of Our Industry: Where do we go from here?**
Jim Wilkinson | Neil Edwards | Helen Elks-Smith | Tim Howell
Economic uncertainty, pandemics, military threats, climate change and the cost-of-living crisis – how has the landscape industry fared? Taking a deep dive into Pro Landscaper's UK Landscape Barometer data from the last two years, the discussions will focus on high and low points, underlying trends and positives to help us shape the future landscape.
- 14:00** **The Collaborative Approach: Skills, Diversity, Sustainability and Competition**
Wayne Grills | Phil Tremayne | Sue Morgan | Lynne Marcus
An opportunity to challenge industry influencers and your trade organisation representatives on headline topics that continue to affect your business, your marketplace and your strategic plans: the skills shortage; inclusion and diversity; sustainability, pricing and maintaining a profitable, competitive edge.
- 15:00** **The Olympic Park Legacy: Celebrating landscape excellence 10 years on**
Christopher James | Thomas Bellamy | Mark Camley
London 2012 bestowed economic, sporting and landscaping success on Great Britain. Exploring elements of the Olympic Park's landscape creation, development and maintenance, panellists will share their first-hand Olympic Park journeys from concept and design to construction and its footprint.

Wednesday 16 November

- 10:00** **The Hearts and Minds of Landscape: Focus on Health and Wellbeing**
Oliver Hemson | Jo Manfredi-Harmer | Roger McGivern | Oliver Vikse | Kate Cooney | Helen Waddington
With mental health of relevance to every one of us, employees should not be facing their challenges alone. Supporting, understanding and sometimes just simply acknowledging the issues, it is increasingly important that companies take a positive approach. Help is out there, and the panel will assist in directing the audience to organisations such as Perennial and Andy's Man Club.
- 11:00** **Portfolio: Elephant Park**
Ewan Oliver
Lendlease has been working in partnership with Southwark Council to deliver a new mixed-used development in the heart of Elephant & Castle, London. Landscape architect and development manager, Ewan Oliver reflects on the journey over the last seven years to create a public realm designed around people and nature.
- 14:00** **The Housebuilding Question: Developers and Landscapers in Unison?**
Gemma Jerome | Brian Hawtin | Phil Askew | Kirk Nelson | Peter Massini
For those in the commercial landscape sector, a partnership with a housebuilder may generate a healthy, steady volume of work and be easier in terms of planning, scheduling and managing labour, equipment hire and materials. But how is the housebuilding sector performing? And what role is landscaping going to play in its future?

Inspire Theatre

Tuesday 15 November

- 10:00** **A Lighter Footprint: Building More Sustainable Show Gardens**
Malcolm Anderson | Liz Nicholson
This seminar offers practical examples around how we can design, build, and importantly transport and reinstate show gardens in a sustainable way. Areas covered include designing out waste, modular design and how to reduce the use of concrete. We also encourage participation from the audience for any insights in this developing area of our industry.
- 11:00** **Going for Gold: The RHS Shows Garden Judging Process Explained**
James Alexander-Sinclair
Join us for the ultimate insight into the RHS shows garden judging process. We will cover elements such as mechanics of the process, the judges' governance structure, and of course what the judges are looking for in a great show garden.
- 14:00** **Walk our Path: An RHS Shows Garden Designer's Journey**
James Alexander-Sinclair | William Scholey | Jane Porter | Paul Hervey-Brookes
We explain the pipeline of opportunities for designers of all levels at RHS shows, from planting design in our borders, the Young Designer of the Year competition, balcony and container gardens, as well as full-blown show gardens. We will be joined by designers who have created some of these gardens to learn about how it has benefitted them.
- 15:00** **Money Matters: How We Can Help You Find Funding**
Victoria Dowling | Jude Yeo | Emily Grayshaw
Come and learn how the RHS can assist in funding your show garden. From funded garden categories to approaching sponsors on your behalf, there are many ways we can help you realise your design dreams. You are not alone!

Wednesday 16 November

- 10:00** **The Fashion in Foliage, Form and Flower: Catching the colour trends**
Landscape and garden design principles call for careful consideration of colour palettes, blends, contrasts and conflicts. This year's Pantone Colour of the Year is "Very Peri" – a blue with a velvet red undertone. But what's popping in this year's palettes? How are they working in designs and planting plans? What's the next big colour drop?
- 11:00** **The Material World: Styling the future landscape**
What is around the corner in the materials marketplace? What elements are most important in product choice? Which factors are driving new product development? Who is leading the way? From the remarkable to the recyclable; the durable to the adaptable; the permeable to the practical, our panel will dissect the finer points of landscaping materials and how they form an integral part of any design.
- 14:00** **The Sustainable Option: Taking the green initiative in product choice**
Seeking true circularity across the landscape envelope, the marketplace for sustainable products is bursting with innovation. Exploring the factors driving the sector forward, our panel will consider old favourites and newcomers in products that make up the landscape assortment, as well as those falling from favour and their potential replacements.

Nurture Theatre

Tuesday 15 November

- 10:00** **The Natural Environment: The Promise of Biodiversity Net Gain (BNG)**
Lewis Normand | Ben Gardner | Brian Hawtin | Jack Potter | Peter Massini | Nick White
A BNG commitment in residential and public open space landscape design and construction ensuring that the landscape leaves nature in a measurably better state. Managing sites, habitat creation and increasing a landscape's natural values, the panel will discuss BNG principles, policy and how landscape design and construction can help achieve +10% net gain in biodiversity.
- 11:00** **The Subject of Soil: Reaping the Rewards of Regeneration**
Tim O'Hare
Tim O'Hare will be tackling the topic of soil regeneration – what does it mean? How can it be achieved and what are the benefits? He will also discuss the pros and cons of manufactured soil and natural soil.
- 14:00** **Site analysis – what is it and why does it matter?**
Helen Elks-Smith
You can never know too much about a site and as designers (buildings, landscape or interiors) we know we need to go to site, but what do we do when we get there? Focus is often put on the site survey, something altogether different (best carried out by a surveyor, who will do it better and cheaper). So, how do we ensure good ideas are not lost and opportunities missed?
- 15:00** **The Plants take Priority: Plant-led Landscapes**
Lewis Normand | Sarah Eberle | Roger Smith | Charles Blumlein | Jack Skinner | Chris Stone | Kenny Raybould
Tapping into the hearts and minds of growers, designers and planting specialists, the panel will be putting plant choice first for a better landscape outcome. Specifying and selecting the right plants, trees, shrubs, hedging and perennials – and the nursery – for height, spread, aspect and conditions, soft landscaping leads the way.

Wednesday 16 November

- 10:00** **The Call of the Wild: Rewilding and Restoring Ecosystems**
Lewis Normand | Chris Churchman | Ben West
Encouraging the return of native plants, missing species and allowing nature to thrive, rewilding projects and community efforts are flourishing across the UK. Reversing biodiversity loss is a worthy goal, but to succeed these projects should be planned and managed properly and, from experience, the panel will weigh up how best to tackle this.
- 11:00** **TBC**
- 14:00** **The Plant Health Commitment: A Passport to Biosecurity**
Lewis Normand | Steve McCurdy | Richard McKenna | Michael Buck | Jim Teague
Protecting our trees and plants and safeguarding our gardens and landscapes needs a biosecurity commitment at every step: from seed producer, plant producer and retailer to landscapers and the gardening public. How growers are tackling plant health may differ, but the end game is the same.

Business Theatre

Tuesday 15 November

- 10:00** **The Price is Right – Or Is It?**
Nick Ruddle | Lee Bestall | Jake Catling | Sam Hassall | Mark Youde
"Know your worth; never settle for less than you deserve" – easier said than done in a marketplace where the value of good landscaping often goes unnoticed. Settling and sticking to a pricing strategy can be difficult. With representatives who recognise that challenge only too well, our panellists will discuss how to pitch pricing at the right level without undervaluing your work, your time and your expertise.
- 11:00** **The Power of the Apprenticeship: Shaping and showcasing talent**
Matt O'Conner | Nigel Bowcock | Rupert Keys | Dee Vickers | Ros Burnley
Expand and upskill your workforce from the ground, up. Recruiting and retaining staff is a never-ending challenge, but hiring an apprentice can be productive, effective and help your business develop a motivated, qualified and loyal workforce. Hear from those who successfully took this route, both from an employer and apprentice perspective, as well as the colleges encouraging the next generation of apprentices.
- 12:00** **The Arbordeck Awards**
The Arbordeck Awards have returned for the fifth year to celebrate the very best of Trex composite decking. For the awards' milestone anniversary, two new categories have been launched along with a special twist: for the first time ever, the public can vote for their favourite projects, with winners to be announced at FutureScape 2022. This year, the winner of the Deck of the Year Award will win a four-day trip to Washington DC, which includes a trip to the Trex University.
- 14:00** **Making the Most of Marketing**
Ben Shaw | Anthony Macson
Digital marketing agency Adtrak will share its panellists and marketing insights before it is joined by other panellists for a discussion around the industry's use of both, offering tips and tricks to boost your presence.
- 15:00** **The Route to Success: Putting the Right Systems in Place**
Nick Ruddle | Kim Sones
Learn how to build a highly efficient and profitable landscape business. Nick Ruddle will show you how to map out and systemise your whole customer journey and Kim Sones will share some great tracking tools to help you run and execute your projects profitably.

Wednesday 16 November

- 10:00** **Success Story: Nurture Group**
Gareth Kirkwood | Peter Fane
Since it was founded on April Fool's Day 2008, Nurture Landscapes has grown from a four-member team to a nationwide group with three leading brands. Chairman and founder Peter Fane and CEO Gareth Kirkwood share the journey of Nurture's success and its future goals.
- 11:00** **The Recruitment Dilemma: Sub-contract or employ?**
Marian Barker | John Wyer
As your business grows, so will your labour requirement. Considering the best route to build your team profitably, professionally and with personal development in mind, the options to recruit are diverse and are your HR considerations. Seasonal or permanent? Full-time or self-employed? HR experts and landscape business owners discuss the merits of each.
- 14:00** **The Kit Switch: Considering the greener equipment option**
Angus Lindsay | Robert Cunliffe | Reuben Wilson
Expected to be juggling energy efficiency, a climate-friendly conscience, power and functionality, grounds maintenance teams are certainly no strangers to the Green Agenda. With a panel of experts from those on the tools to those at the cutting-edge – some quite literally – of new product development, the debate will consider the practicality and feasibility of using greener equipment on site, and the challenges ahead.