



FUTURESCAPE

DESIGN • BUILD • MAINTAIN

The UK's number 1 landscaping trade event. Don't miss your chance to network with the biggest names in landscaping, garden design, the grounds maintenance market and more.

TUESDAY 19 NOVEMBER 2019

Sandown Park Racecourse, Esher, Surrey, United Kingdom



FUTURESCAPE

THE EXHIBITION

Over the years, FutureScape has secured its place as the largest landscape exhibition in the UK, with attendees and exhibitors flocking from across the country and beyond for the big day. The event's success, and evolution in size and scope, has transformed FutureScape into the nation's leading landscape event. FutureScape is the brainchild of horticulture media group, Eljays44, a family business which is committed to delivering actionable content and up-to-date information for the horticulture and landscape industries. Eljays44 does this using a variety of platforms, including production of magazines, digital media, and national events.

The one-day FutureScape event is packed full of networking opportunities, seminars to expand your technical knowledge, and demonstrations of brand new technologies and products.

2019 promises to be bigger than ever, with hundreds of landscaping contractors, designers, architects and suppliers all under one roof.





FUTURESCAPE

MAIN SECTORS

Nurseries

UK & International

Stone

and all hard landscaping products

Turf

natural & artificial

Services

association, technology & more

Decking

wood and composites

Machinery

tools & equipment

Soil

and all soft landscaping products

Lighting

commercial and residential

Irrigation

all water products

And many more



REPORT 2018 - FIGURES

FutureScape is now in its 8th year and in every year since its inception it has seen growth in visitor and exhibitor numbers.

The 2,000+ sqm of exhibitor space offers a rich variety of suppliers across all sectors.

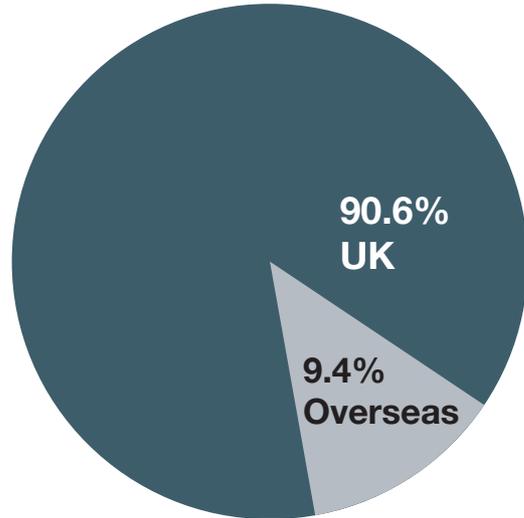
FutureScape brings together the design, build and maintenance elements of the landscaping industry to source suppliers, network and grow their businesses.

	2015	2016	2017	2018
Exhibitors	128	144	156	178
Visitors	1271	1765	2157	2484

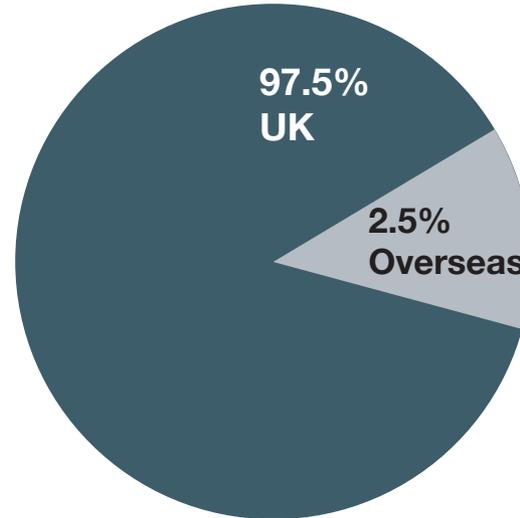
Main Activity	2015	2016	2017	2018
Landscape Contractor/Design & Build	24.9%	31.8%	29.9%	37.6%
Garden Designer	23.4%	30.4%	24.7%	24.3%
Grounds Maintenance	10.1%	5.5%	11.9%	9.4%
Landscape Architect	7.9%	3.1%	6.1%	5.5%
Local Authority	2.6%	1.8%	1.9%	2.2%
Arboriculture	3.8%	1.8%	3.4%	2.1%
Other	27.3%	25.6%	22.1%	18.9%



Exhibitors



Visitors



FutureScape is the largest landscaping event in the United Kingdom.

The show attracts visitors from across the country with a specific focus on the South East.

1/3 of the UK population live in the South East and it's home to a large proportion of landscaping projects.

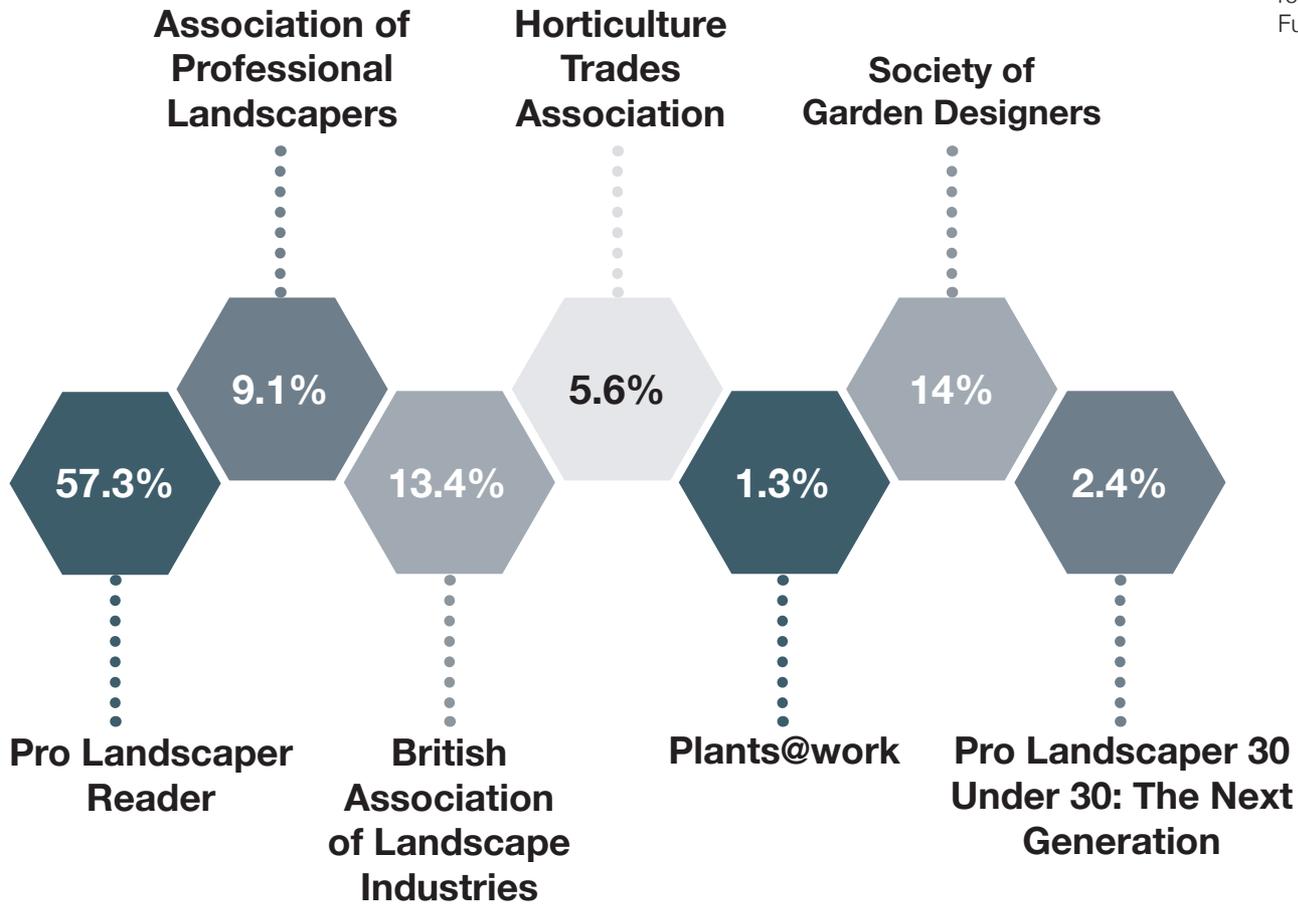
Visitor Specification

East Anglia: 3.1%	North West: 3.3%	South East: 54.3%
East Midlands: 3.2%	North: 0.2%	South West: 5.4%
London: 11.2%	Northern Ireland: 0.3%	Wales: 0.9%
Midlands: 2.8%	Scotland: 0.4%	Yorkshire: 1.8%
Not Specified: 13.1%		



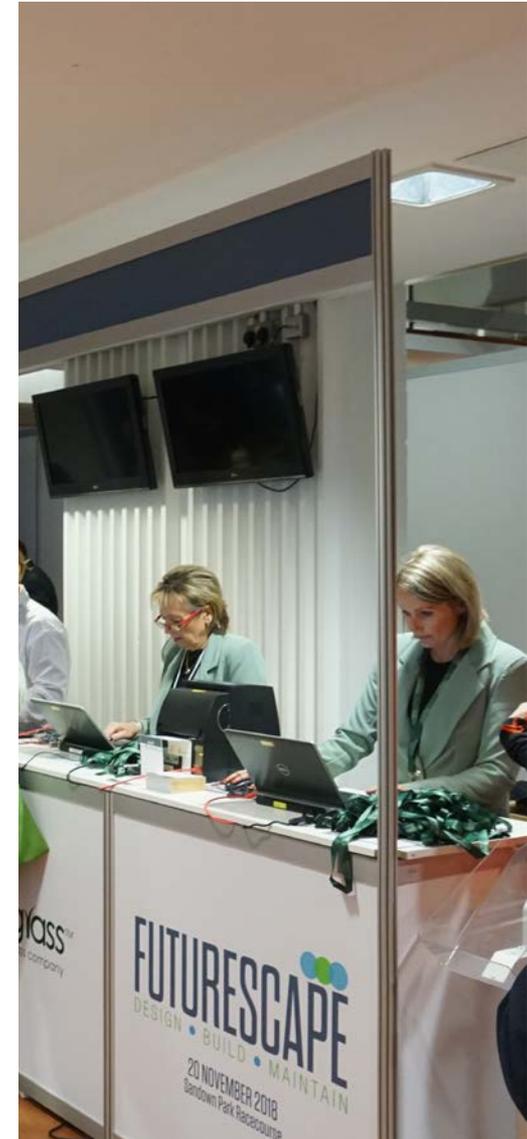
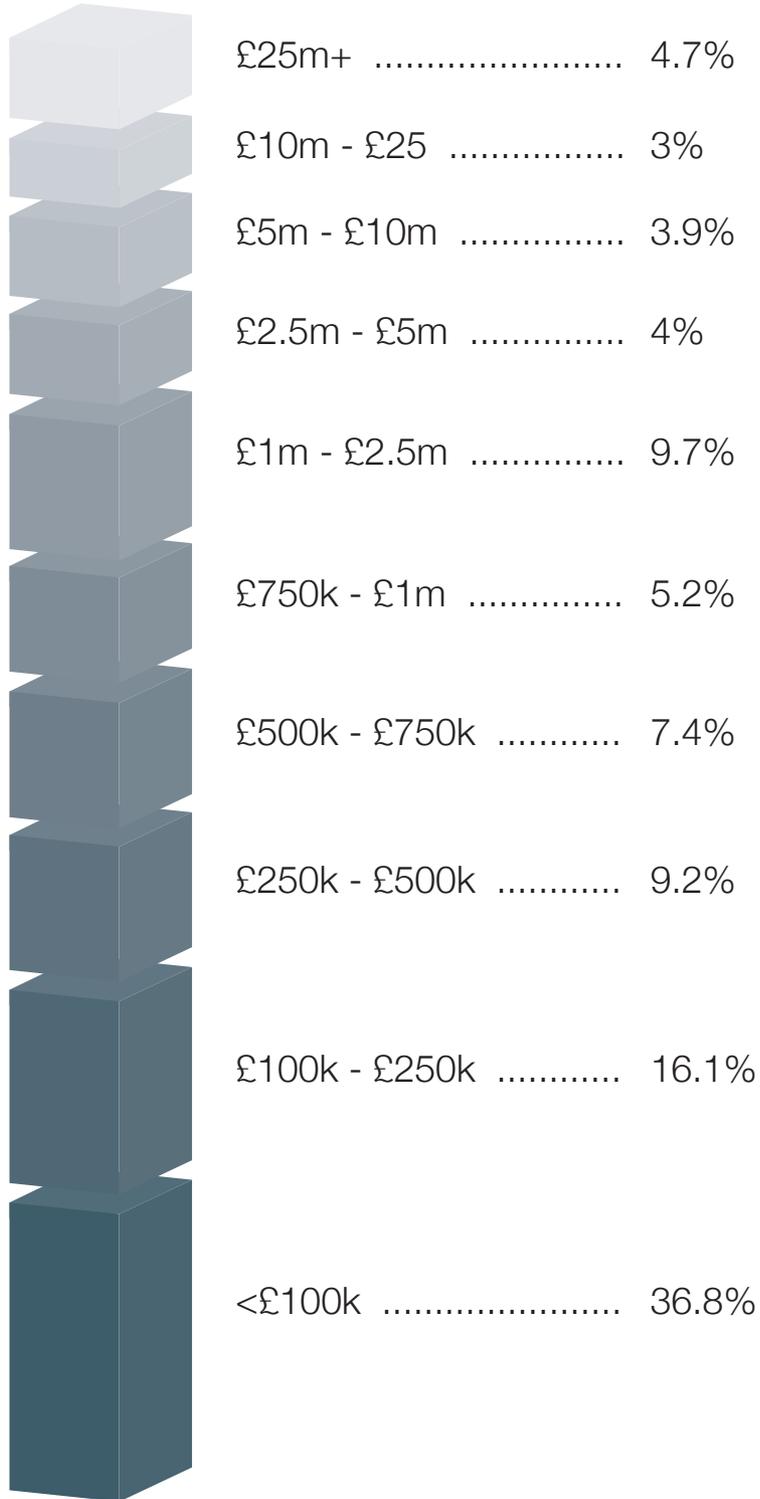
FutureScape promotes the great work that our industry associations undertake.

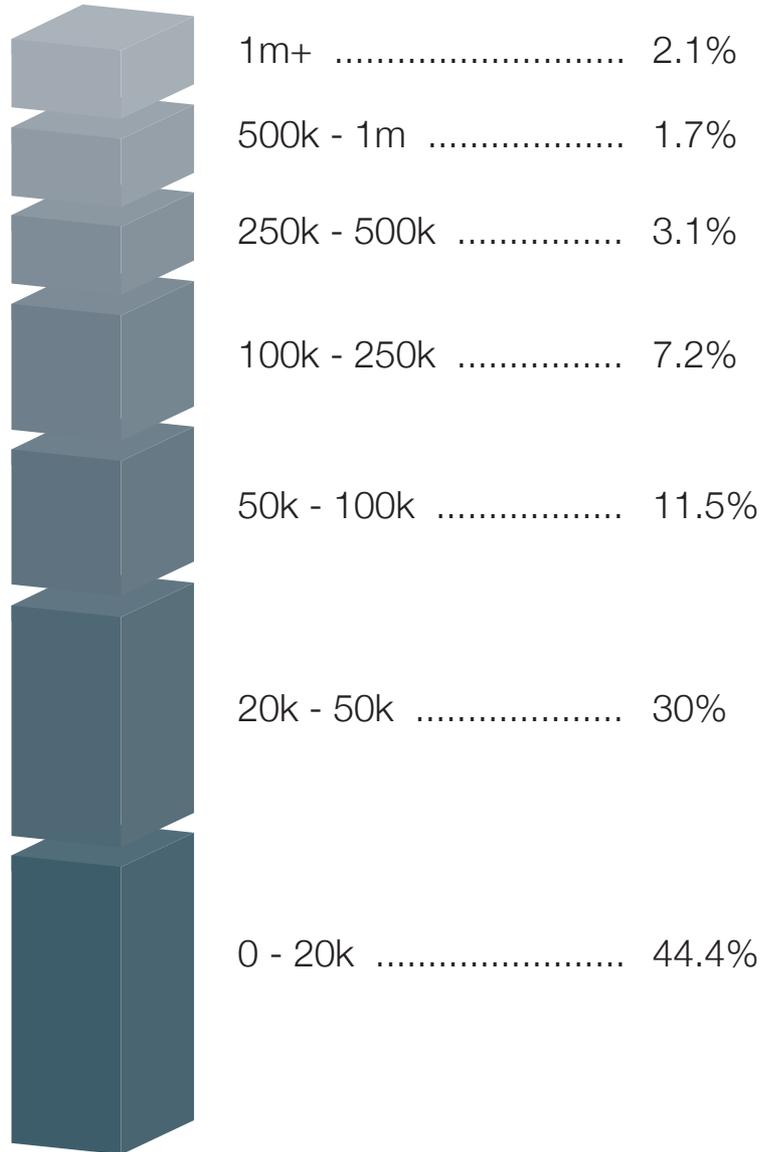
Membership of these associations reflects the high calibre of audience that FutureScape attracts.

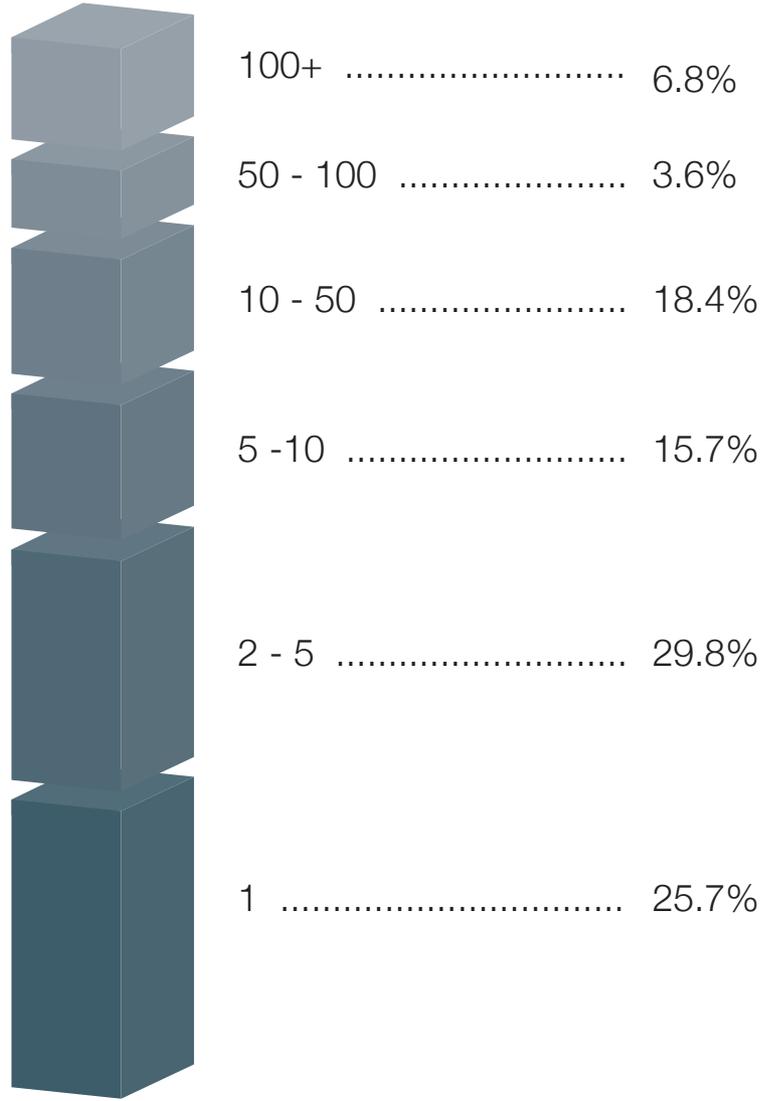


FUTURESCAPE

REPORT 2018 - ANNUAL REVENUE









FUTURESCAPE

EVENTS - SEMINARS & LIVE DEBATES

FutureScope is renowned for its carefully compiled programme of seminars and debates. This year's programme will cover a huge range of useful topics, from business information, to technical knowledge and product demonstrations. They are an ideal way to educate yourself with current technical knowledge, and upcoming industry trends. Book soon to secure your spot on a seminar.

The live debates are favourites for our visitors, and feature landscapers, designers and nurserymen taking to the stage to discuss the latest advancements in their markets. These debates are also opened to the floor, with audience members encouraged to participate in the debate to create a real sense of industry togetherness.





FUTURESCAPE

EVENTS - THE PRO LANDSCAPER SUMMIT & 30 UNDER 30: THE NEXT GENERATION

'The Pro Landscaper Summit' has three main elements:

1. **DISCOVER:** After a day of discovery at FutureScape, we will ask you to join us to reveal this year's 30 Under 30: The Next Generation who will be named and congratulated with a presentation. As an industry, it's great to highlight and share this very proud moment of the future of our industry.
2. **DEBATE:** Our industry topical debate, this year we will have a diverse panel of industry experts.
3. **DINNER:** After the hectic day and interesting (and possibly thought provoking) debate we relax, have a meal, drink and network with industry colleagues.

30 Under 30: The Next Generation was initially launched to help young people within the horticulture and landscape sectors gain recognition, celebrate their achievements, and to promote them in a way that would enhance their careers.

This has certainly been the case with the previous winners, who have commented that the accolade has helped them to make more connections, raise their own profiles as well as that of the industry, and provided a platform for putting the spotlight on the new generation.

Managing Director of Pro Landscaper magazine, Jim Wilkinson, said; "The 30 Under 30: The Next Generation initiative has been fantastic for us; it has given the industry an opportunity to really promote and encourage the fantastic young people that are in this industry. It's great to get all the winners in one room at FutureScape to help them learn about the key issues that are currently affecting landscaping, and what can be expected in the future."





FUTURESCAPE

LOCATION: SANDOWN PARK

Surrey

Some of Britain's richest people own multi-million pound properties in the county of Surrey, attracting some of the best landscaping projects in the country. Surrey is known as the leafy county as it has the highest concentration of trees in the UK.

Location/Accessibility

- Situated just 10 minutes walk from Esher Station (25 minutes from London Waterloo)
- 5 minutes from M25
- 12 miles from London Heathrow
- 3,000 free car parking spaces for exhibitors and visitors alike
- Excellent venue access for exhibitors direct into floor areas for build up and break down



FutureScope Key

- | | | |
|--------------|---------------------------|----------------|
| WC / TOILETS | LIFTS / WHEELCHAIR ACCESS | CATERING AREAS |
| STAIRS | BAR / REFRESHMENTS | SEMINARS |
| EXITS | YOU ARE HERE | |



SPONSORSHIP OPPORTUNITIES

Product Placement

The opportunity to have your products placed around the venue. Previous companies have included plants, artificial grass, machinery and vans parked outside to increase your presence at the show. There are options for reception area or cafe inside or in one of the numerous areas we have available outside.

Price £1,250

Promotional Material in Visitor Bags

Having leaflets/sweets/samples/products with logos i.e. pens/pads in the visitor bags that are handed out as visitors arrive at the show.

Price £695

Table Top Advertising

Create your own menu-style card for your company and have them placed on every table top in the cafe.

Price £500

E Shots

To pre registration pre show

£920

To attendees post show

£725

To our email database of 12k+ readers

£1,500

Lanyards

Every visitor and exhibitor wears one on the day, holding their ID badge.

Price £2,250

Floor Stickers

We have directions on the floor around the venue directing visitors to seminars and debates that are happening during the show - have your logo on the stickers for extra promotion.

Price £475 (Per 20)

Sponsorship Outside Venue

Have flags/banners outside the venue so that all visitors entering the venue see your company first.

Price £695

Table Sponsorship

After the busy show day of FutureScape we continue on the celebration of bringing the industry together by holding an evening debate and dinner. Following the "View From The Top" debate and 30 Under 30 presentation, we invite along over 300 key figures from the landscaping industry for an exclusive dinner. We work together with our sponsors to select 8 of these current/potential customers to join you on your table for dinner. This offers a great networking opportunity and the chance to meet with some of those key architects/designers/landscapers that you would like to promote your product/service too.

Price £825

Social Media

On the lead up to the event have a shout out tweet on our twitter (over 2750+ followers) to highlight that you will be attending FutureScape.

Price £250

Poster for Car Park Signs/WC

Have your company logo/poster in a prominent place in all WC's.

Price £350

Have your logo on the car park direction signs.

Price £500

Banners

Showcase your business with a unique pull up banner.

**£425 each or
£375 each when
buying 3**

FUTURESCAPE

PRICE

DURATION & OPENING HOURS

19 November 2019
Tuesday 8:30am - 4:30pm

COSTS

£200 per sqm

Includes: - Shell scheme
- Electricity
- Online listing
- Show guide listing



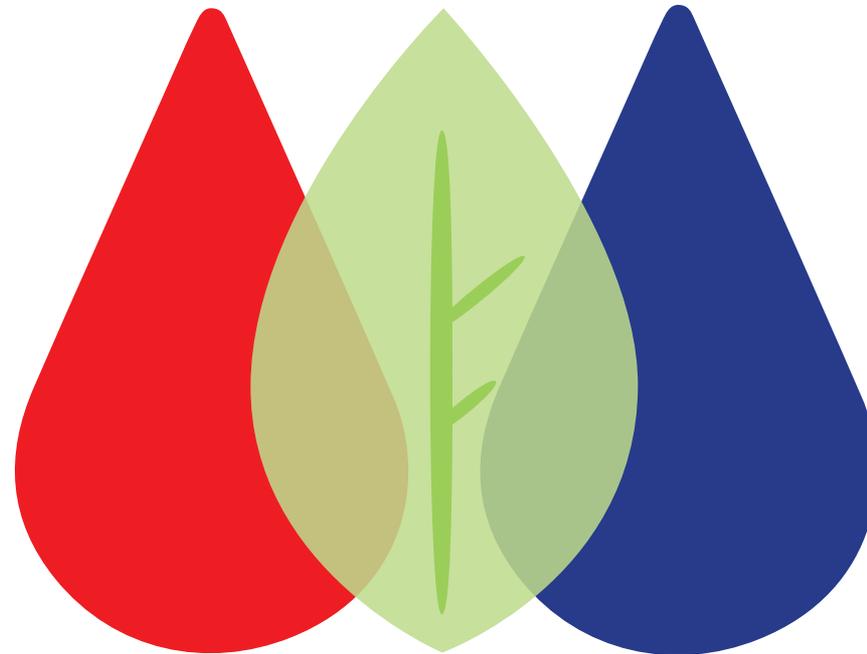
Eljays44 Mission Statement

Eljays44 is a trusted media business that produces results for its clients, value to its audience and has the good of the horticulture sector at its heart. Eljays44 stays ahead by being focused, approachable, flexible, friendly and utilising our initiative to provide the highest quality products and services.

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ELJAYS44

CONNECTING HORTICULTURE





FUTUREScape

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www.futurescapeevent.com